



**ECOLOGY PROJECT
INTERNATIONAL**

Thank you for your interest in applying for an EPI Leadership Award. We applaud your commitment to climate change-related action and making a difference in your community and the environment!

Hints and Tips for applying to EPI's Leadership Award

- Limit your project to one main goal and write a clear plan for how you will achieve the goal. In other words, keep your project focused on what you know you can achieve with the money you are requesting.
- Projects that engage community members and/or will benefit many people and/or species and habitats are generally favored over those with limited impact. For example, involve community members, present your project at a public event, or choose a project that is ongoing and sustainable.
- You can submit your application before the deadline to receive tips, guidelines, and feedback from EPI staff.
- Keep your request within the maximum award amount of USD\$500. You may note additional expenses above USD\$500, but be sure to include other sources of funding you plan to apply toward your project.

Evaluation Criteria

EPI uses the following criteria to evaluate applications:

- The project will help address a need in your community, or will help a species, community, or ecosystem.
- The project has the potential for community impact – either through engaging community members as partners in project activities, and/or as beneficiaries of the project's outcomes.
- The budget aligns with proposed activities and the project can realistically be completed with the money awarded.
- The project has meaningful impact on local conservation efforts.
- The project has a clear and achievable goal.