



ECOLOGY PROJECT
INTERNATIONAL

CORPORATE SPONSORSHIP OPPORTUNITIES



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ABOUT EPI

Ecology Project International's mission is to inspire youth with nature and empower them with science, fostering tomorrow's leaders.

We envision a diverse movement building communities that cherish and restore the ecosystems that sustain them.

We feel youth are undervalued as an asset in the pursuit of systematic change, yet they're essential to systemic change. In fact, they hold the keys to the future. We support and mentor them as they grow into their roles as leaders in climate and community action.

OUR GOALS:

EPI, through education, acts as a catalyst for broader environmental transformations by encouraging civic engagement, leveraging systemic change, and building collaborative efforts in communities. With commitment to the core work of EPI (experiential education for sustainability), we expand and adapt our role, impact, and reach in the communities where we work.

OUR VALUES:

Our programs connect students to EPI's core values:

- Collaboration and partnerships
- Environmental protection
- Life-long learning
- Inclusivity

PRE & POST COURSE

STUDENT ASSESSMENTS SHOWED THAT EPI PARTICIPANTS' KNOWLEDGE OF ENVIRONMENTAL ACTION STRATEGIES INCREASED BY

32%

WHY EPI?

The earth's natural systems and climate are degrading faster than ever before. Wildlife habitat is in decline and many species are under immense pressure. Science has reached a clear consensus on the threats facing the planet, but there is a significant gap between scientific knowledge and the broader social change needed to address these issues.

Through its Global Initiatives, EPI aims to minimize that divide. EPI funds and delivers educational programming for the local communities at all of its field sites with a focus on science, wildlife conservation, and social & emotional development.



OUR PROGRAMS

EPI empowers youth to see themselves as leaders capable of inspiring change on global environmental issues by providing immersive education that produces real conservation outcomes, fosters a scientific mindset, and cultivates a love of nature.

EPI deepens its impact through strategic programming:

- **Alumni Development** programs provide alumni a platform to engage with environmental issues and policies
- **Community Engagement** activities develop and engage urban communities to motivate and strive for sustainable living
- **Field Experiences** provide deeply impactful and immersive connections with nature and science
- **Online Educational Resources** increase access to EPI's scientific datasets and tools to bridge the divide between researchers and local communities
- **Teacher and Educator Training** programs improve classroom science education and build capacity for systemic change through the integration of EPI curriculum



EPI FACTS

Year Founded: 2000

2019 Budget: \$4,950,644

2020 Budget: \$2,946,417

Alumni & Participants: 103,875

73%

OF EPI'S SPENDING IS DIRECTED
TO EDUCATION & CONSERVATION

BOARD OF DIRECTORS

Aaron Hirsh, Chair - Writer & Biologist, USA

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CORPORATE SPONSORSHIP BENEFITS

| CONTRIBUTION | \$100,000 | \$50,000 | \$25,000 | \$10,000 |
|--|-----------|----------|----------|----------|
| Social media spotlights | 4 | 3 | 2 | 1 |
| Company logo featured on corporate sponsorship page | ✓ | ✓ | ✓ | ✓ |
| Hyperlink to your company website and 100 word description of your company | ✓ | ✓ | ✓ | ✓ |
| Invitation to special year-end impact reporting | ✓ | ✓ | ✓ | |
| Blog post recognizing your contribution | ✓ | ✓ | | |
| Branding placement on our campuses | ✓ | ✓ | | |
| Branding opportunity on our virtual learning platform | ✓ | | | |
| Travel opportunity for your staff | ✓ | | | |